

### **PERTH AT A GLANCE**

Price Parameters - Adjusted for Current Interest Rate

	HOUSE AI	PRICE	UNIT AI	PRICE
AI FLOOR	17%	\$291,159	16%	\$276,354
AI CURRENT	<b>32</b> %	\$580,000	23%	\$408,000
AI CEILING	57%	\$1,032,516	48%	\$869,937
3 YR PRICE TARGET	\$630,000 - \$820,000 Low Conviction		\$440,000 - \$580,000 Low Conviction	

#### In the current stage of cycle

The Perth house market has a **Buy Value Rating** while the unit market has a Buy Value Rating.

If buying houses, it would be best suited to a **Medium Term Hold Strategy**. If buying units, it would be best suited to a **Medium Term Hold Strategy** 

We classify the Perth house market currently as a **Medium - High Risk** Investment, and the Perth unit market as Medium - High Risk **Investment** based on the stage of cycle.

Legend

Medium Term Strategy = 4 to 7 years Long Term Strategy = 10+ years

HOUSE YIELD

**UNEMPLOYMENT RATE** 

### **POPULATION**

Current: **2,205,223** 

Current Growth Rate: 1.48% Avg 10 Yr Growth Rate: 1.63%

**CURRENT MEDIAN HOUSE CURRENT MEDIAN UNIT** \$408,000 \$580,000

LONG TERM COMPOUNDED GROWTH PA (1980) IS **7.07%** FOR HOUSES & 6.14% FOR UNITS.

Houses the last 3 years have seen 5.07% PA growth, units 2.85%.







Average Days on Market

Houses : 16 Units: 30



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## **EXECUTIVE SUMMARY**

KEY MARKET INDICATORS Positive
Affordability Index HOUSE V. Price Movement
SUPPLY & DEMAND - Positive Does Demand Exceed Supply?
Change in Population
AFFORDABILITY - Slightly Positive Is Property Affordable?
Affordability Index HOUSE V. Price Movement

Positive		
Slightly Positive		
Neutral		
Slightly Negative		
Negative		

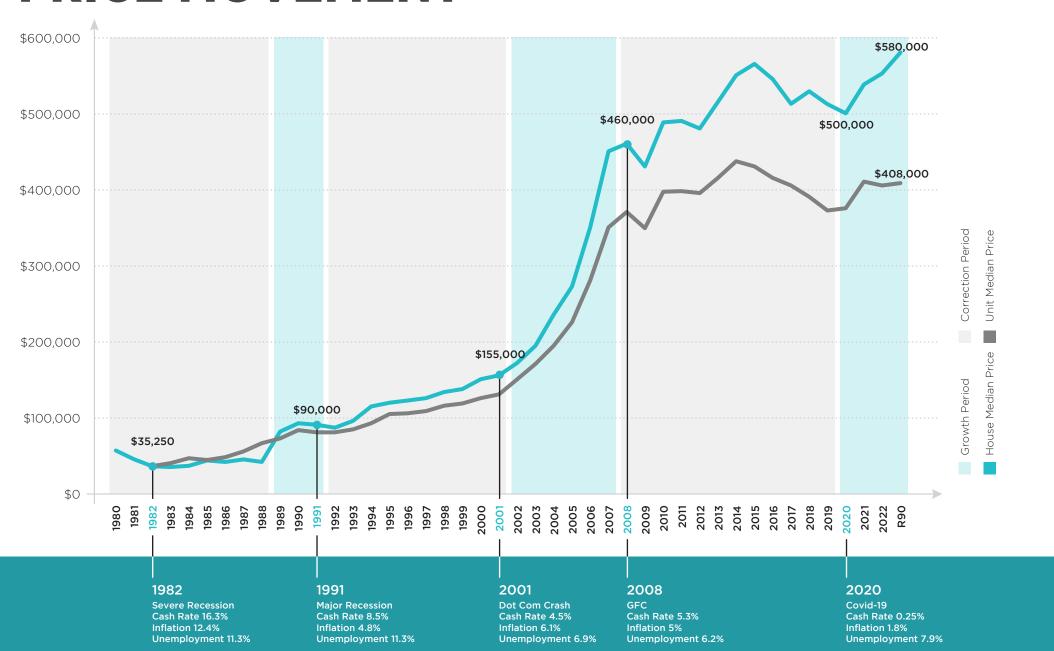
CONFIDENCE - Positive
Is There Confidence In The Market?
Retail Turnover Growth.       24         Mortgage Arrears.       25         Unemployment Rate       26         Underemployment Rate       27         State Job Vacancies       28         Business Investment       29         WA Mineral Exploration Expenditure       30
MONEY SUPPLY - PositiveWill There Be More or Less Money Into The Economy?State Budget
INVESTMENT VALUE - Positive Is This Market Showing Value?
Current Investment Value - Per Capital City.34Yield V. Interest Rates35Long Term Trends36House V Unit Price Comparison06Perth V. Sydney HOUSE Price Movement37
RISK - Slightly Positive Is There Potentially Downside Volatility?
Affordability Index HOUSE V. Price Movement

Population Pyramid......39



## PERTH HOUSE & UNIT PRICE MOVEMENT

**RESEARCH REPORT**PERTH CAPITAL CITY



# OUR VIEW OF THE PERTH HOUSE MARKET



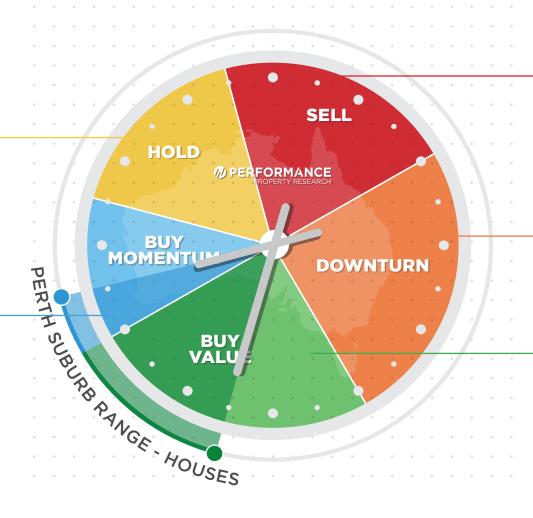
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#### HOLD

Hold and monitor property in this market. Potential for growth in the short term is predicted but limited. Investing at this stage in the cycle holds extreme risk, due to low yields and aggressive prices.

#### **BUY MOMENTUM**

On a macro level the market is at or close to halfway through this growth cycle and demand for quality property is strong and rising. Macro fundamentals are present to support growth in the short term.



#### SELL

The market has peaked and prices are likely to soften or stagnate in the short to medium term. Consider selling in this market after consultation with your financial planner or property investment adviser

#### DOWNTURN

The market is moving through a correction stage. We see minimal growth in the short to medium term.

#### **BUY VALUE**

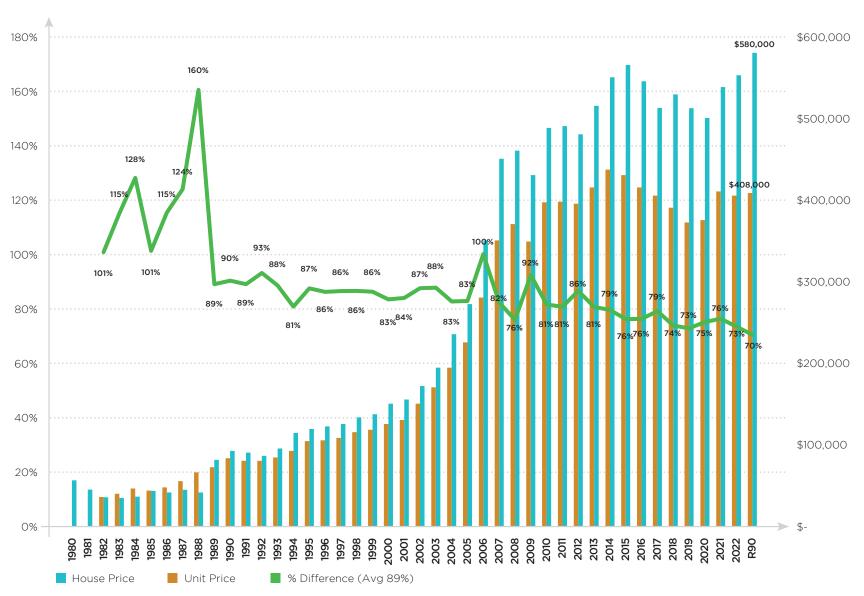
This market offers good investment value with macro fundamentals present to support growth in the short to medium term. Buy at the true market bottom to take advantage of the full growth upswing, with cyclical risk at its lowest.

For more information on the Perth market, including individual property and suburb information, call to speak to one of our professional property advisors on (03) 8539 0300.



## PERTH HOUSE V. UNIT PRICE COMPARISON

This graph shows the comparison between house and unit price movements and the percentage difference for each year.



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# OUR VIEW OF THE PERTH UNIT MARKET

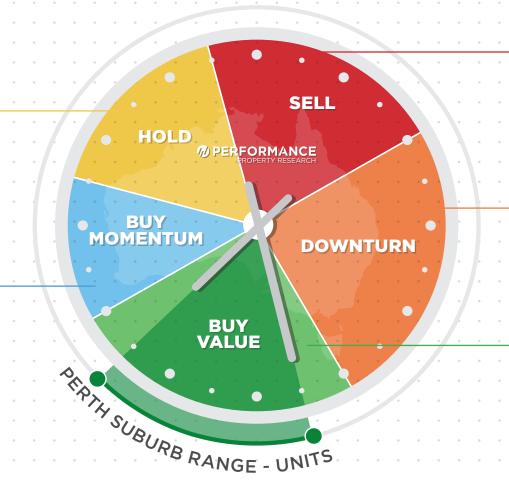
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Hold and monitor property in this market. Potential for growth in the short term is predicted but limited. Investing at this stage in the cycle holds extreme risk, due to low yields and aggressive prices.

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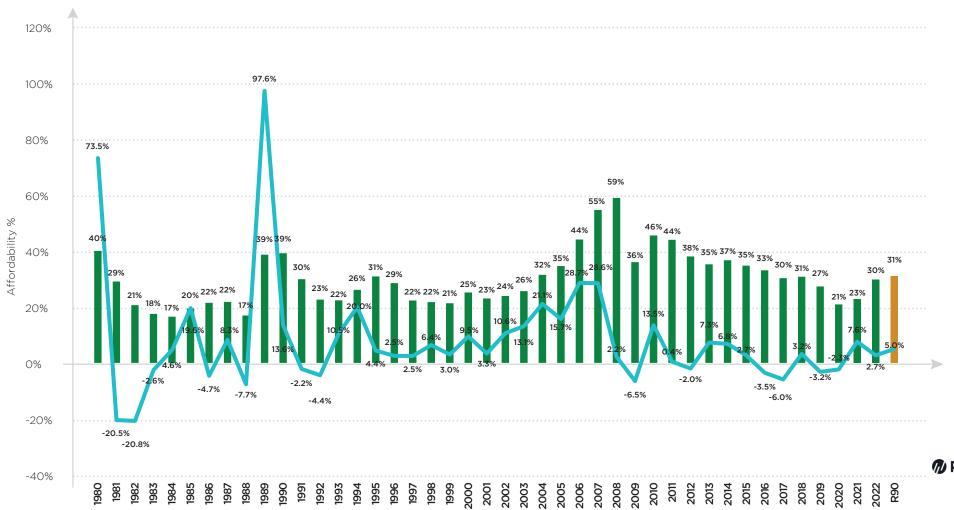
Al (P&I Loan) Avg 30% Nouse Price Change

## AFFORDABILITY INDEX V. PRICE MOVEMENT - HOUSE

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This graph displays the impact interest rates have on house price movements. Performance Property's Gross Affordability Index (AI) is a measure of the average mortgage repayments versus the average income. The AI is calculated using the median price, average wage (before tax), assumes a 20% deposit, the current variable interest rate and Principle & Interest repayments over a 30 year loan term. For the current year, the rolling 90 days (R90) is shown to convey latest market status.



Investor

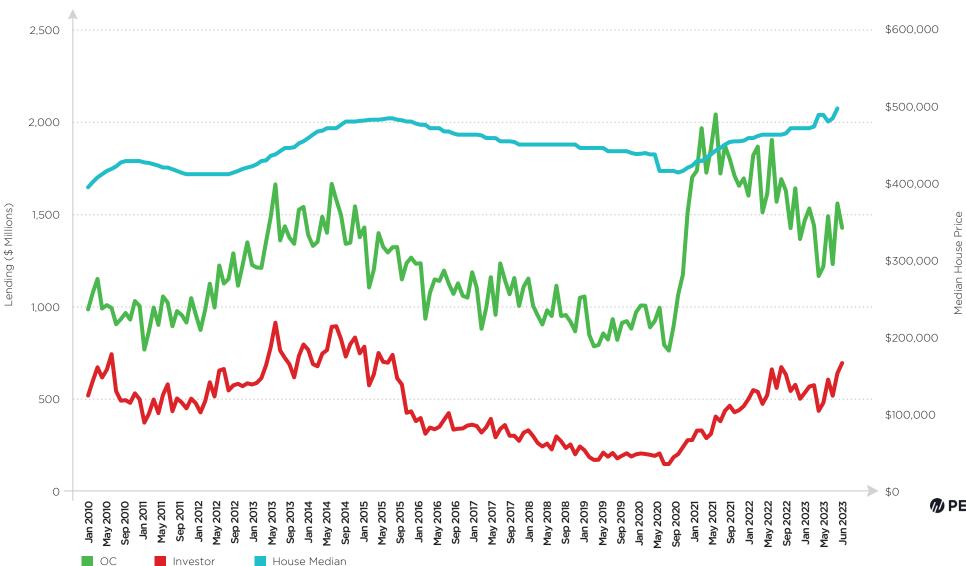
House Median

## DIAN HOUSE PRICE

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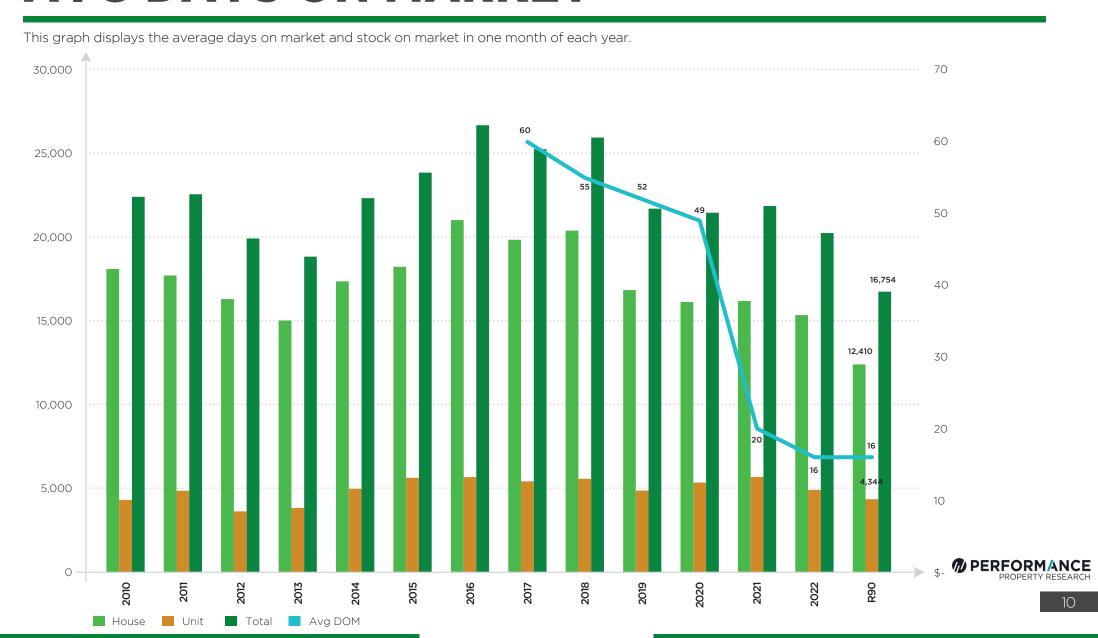
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This graph displays the value of housing finance for the state each month for owner occupiers and investors versus the median house price.



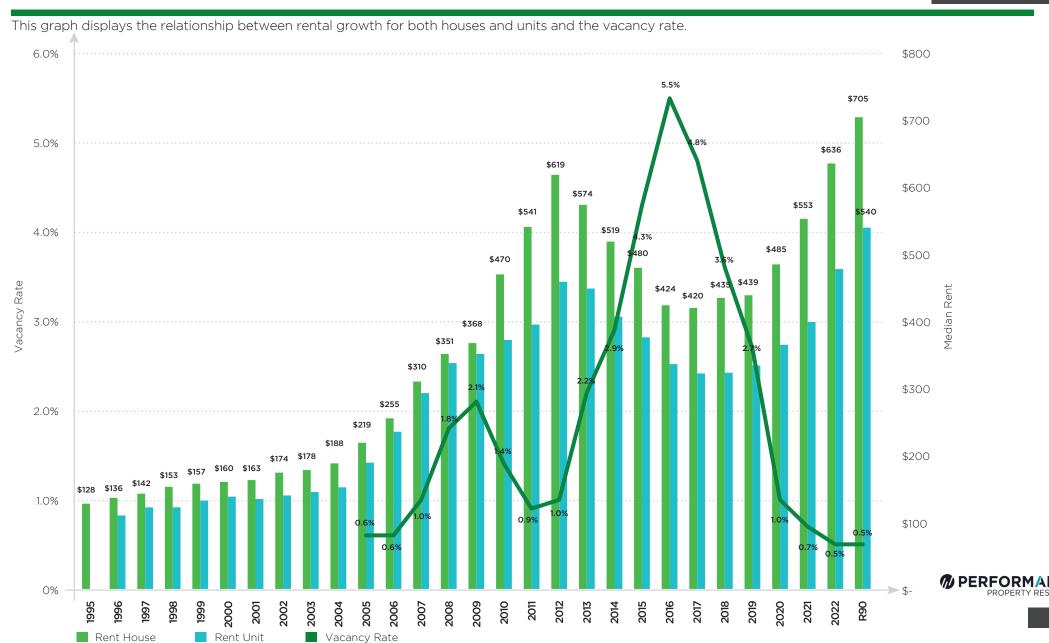
## STOCK ON MARKET V. AVG DAYS ON MARKET

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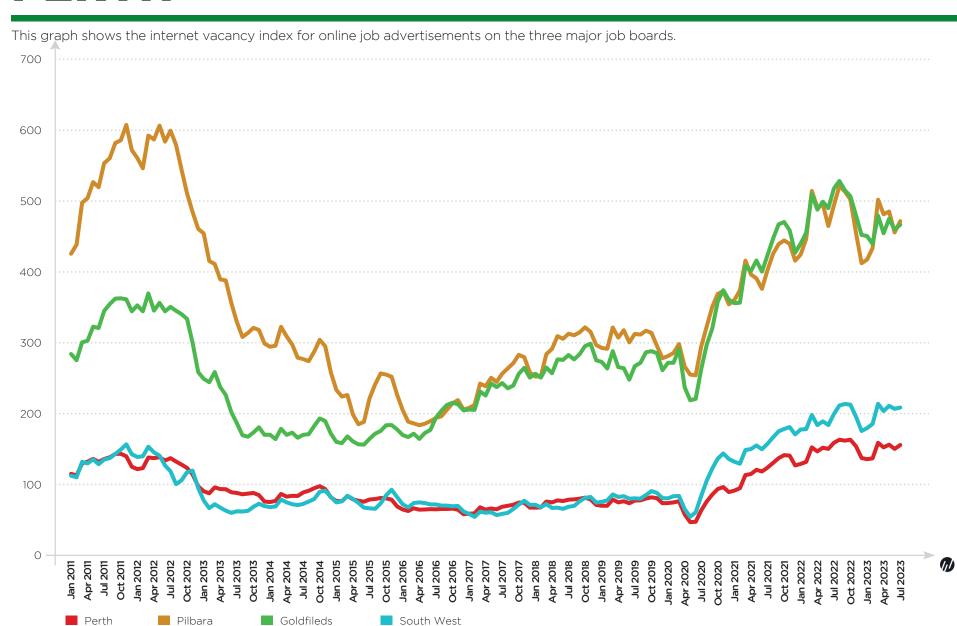
## **VACANCY RATE V. RENT**

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## JOB CREATION INDEX - PERTH

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## **CHANGE IN POPULATION**

This graph shows the percentage change in the population growth rate for the city, state and Australia.



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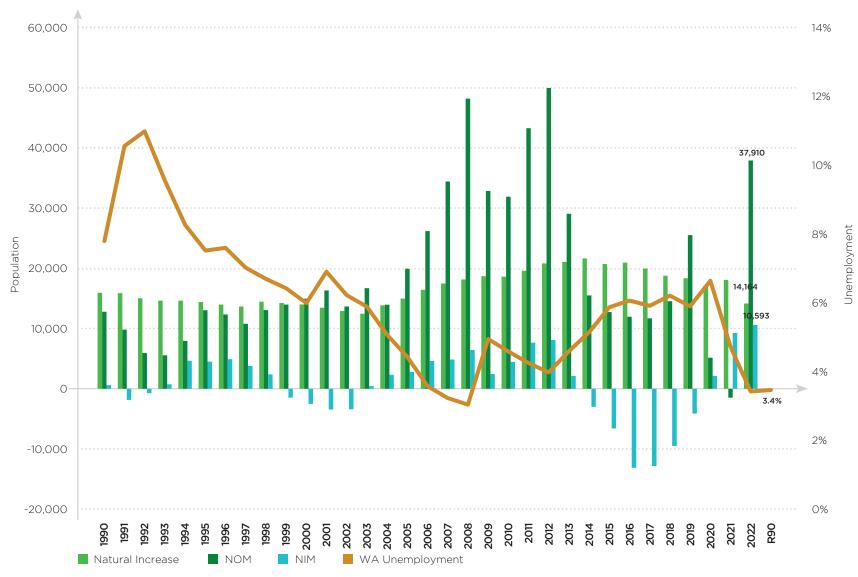
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### SLIGHTLY



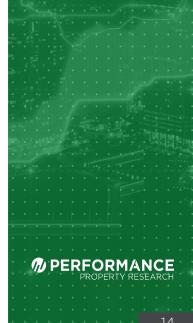
## **WESTERN AUSTRALIA POPULATION MOVEMENT TYPE**

This graph demonstrates the breakdown of Natural Increase, Net Overseas Migration (NOM) and Net Interstate Migration (NIM) for the state.



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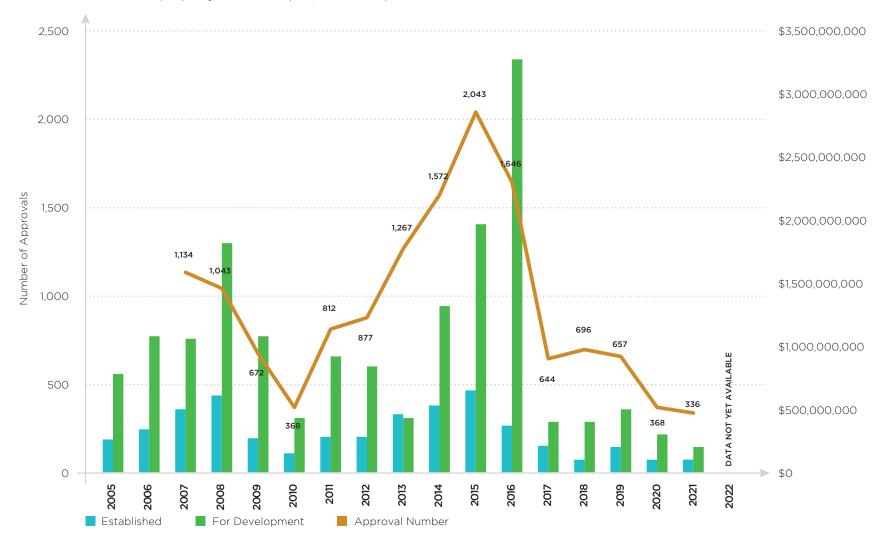


## FOREIGN INVESTMENT APPROVALS - NEW V. ESTABLISHED PROPERTY

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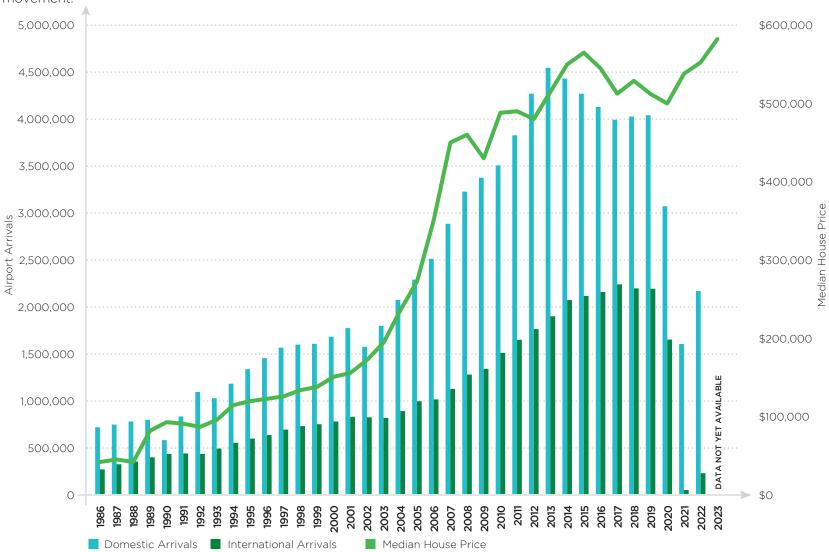
This graph shows the amount of foreign investment approvals for the state's residential market since 2005. Approvals are broken down into established property and developed/for development.





## AIRPORT ARRIVALS V. MEDIAN HOUSE PRICE

This graph shows the numbers for International and Domestic arrivals into the city's airport from 1986 plotted against the median house price. For the current year, the rolling 90 days (R90) is specifically shown to give emphasis on current house median movement.



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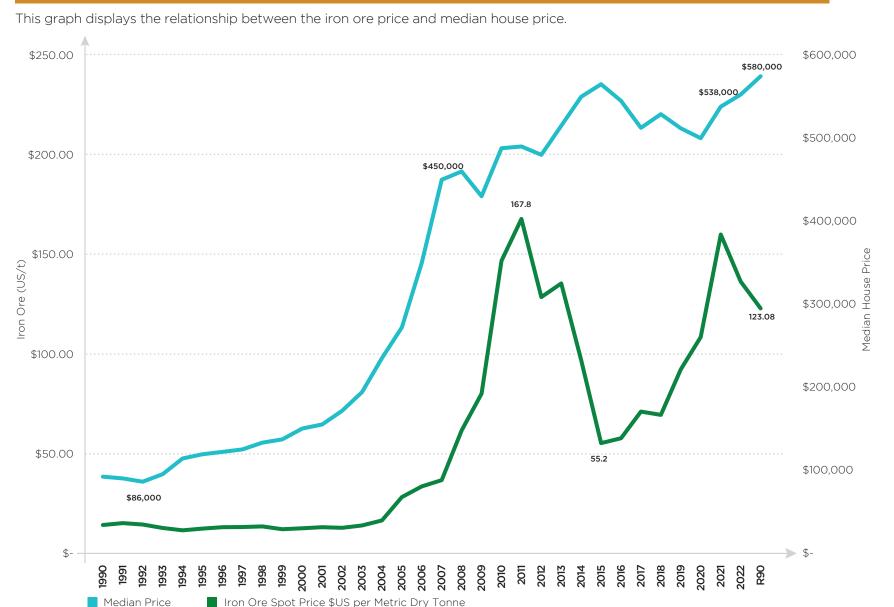
#### NEGATIVE



## IRON ORE PRICE V. MEDIAN HOUSE PRICE

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### SLIGHTLY



## DWELLING APPROVALS V. POPULATION % CHANGE

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This graph shows the relationship between population growth and dwelling approvals in the Greater City region. 30,000 5.0% 4.5% 25,050 25.000 4.0% 21.770 21,557 3.5% 20,000 19,269 18,737 18,989 18,494 3.0% 16,892 16.810 16,761 Approvals 15,930 15,000 2.5% 13.537 13,223 2.0% 10,668 10,000 1.5% 1.0% 5,000 0.5% > 0.0% 2016 2017 Houses Total Other Dwellings Population % Change

## BEDROOM APPROVALS V. POPULATION CHANGE

This graph shows the relationship between the assumed number of bedrooms being commenced, the change in population numbers and the vacancy rate. Performance Property calculates this assuming 80% of approvals commence, and multiplying by the average household size of the city.



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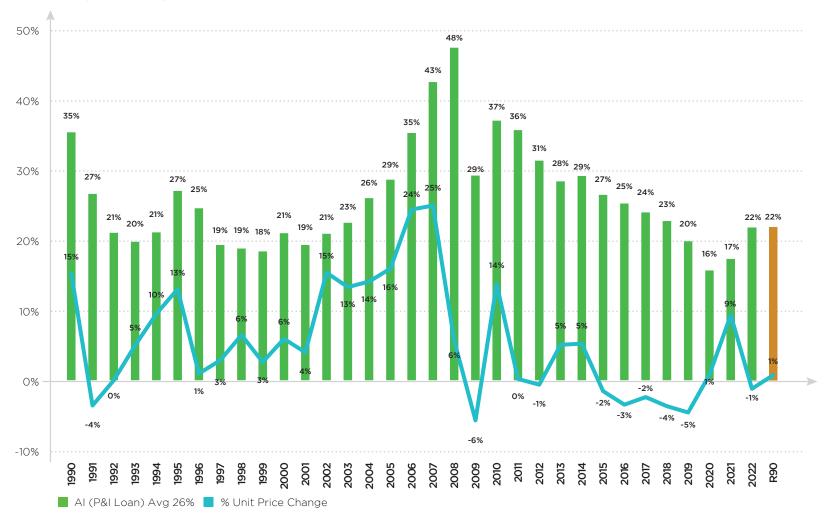
#### **POSITIVE**

Rate



## AFFORDABILITY INDEX V. **PRICE MOVEMENT - UNIT**

This graph displays the impact interest rates have on unit price movements. Performance Property's Gross Affordability Index (AI) is a measure of the average mortgage repayments versus the average income. The AI is calculated using the median price, average wage (before tax), assumes a 20% deposit, the current variable interest rate and Principle & Interest repayments over a 30 year loan term. The current year is still incomplete thus, it is represented by the R90 axis instead which stands for "recent 90 days". This is specifically shown to give emphasis to the latest market status.



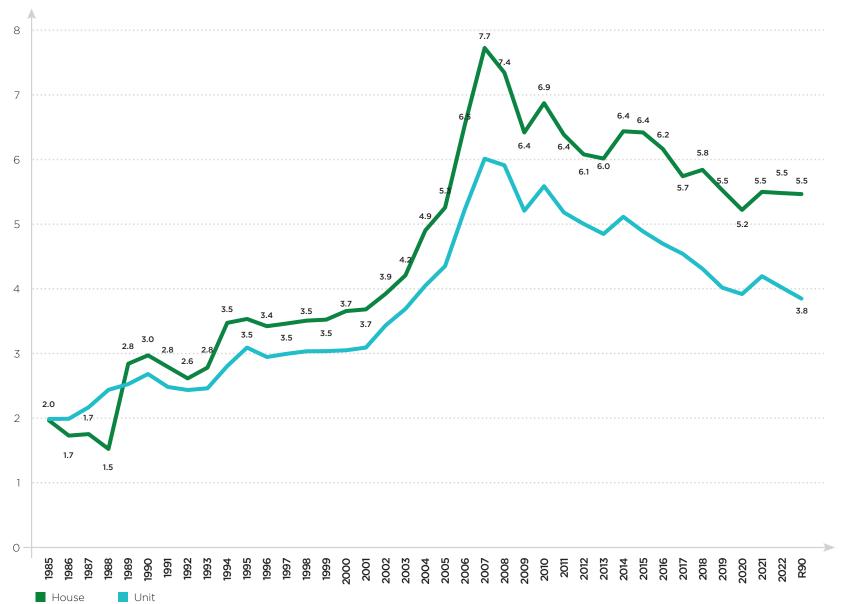
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## PRICE TO INCOME RATIO

This graph displays the price to income ratio which is the relationship between the median house price and the average annual income. This also represents the average time taken to save a 20% deposit when assuming 20% of the average wage is saved.



#### RESEARCH REPORT PERTH CAPITAL CITY

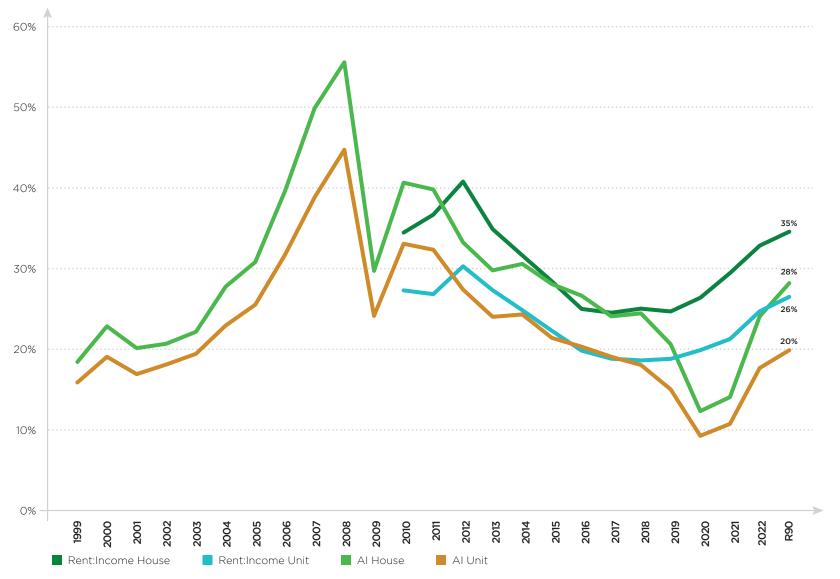
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## **RENT AS % OF INCOME V.AFFORDABILITY INDEX**

This graph displays the percentage of the average wage that pays the median rent versus the Performance Property Affordability Index for houses and units.



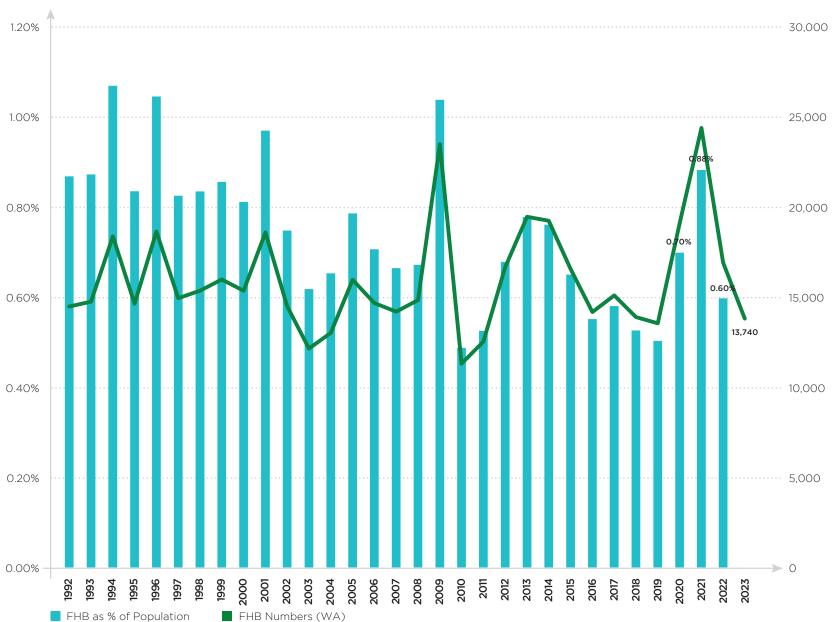
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## FHBS AS A % OF POPULATION

This graph shows the percentage of first home buyers (FHB) relative to the state population.



#### RESEARCH REPORT PERTH CAPITAL CITY

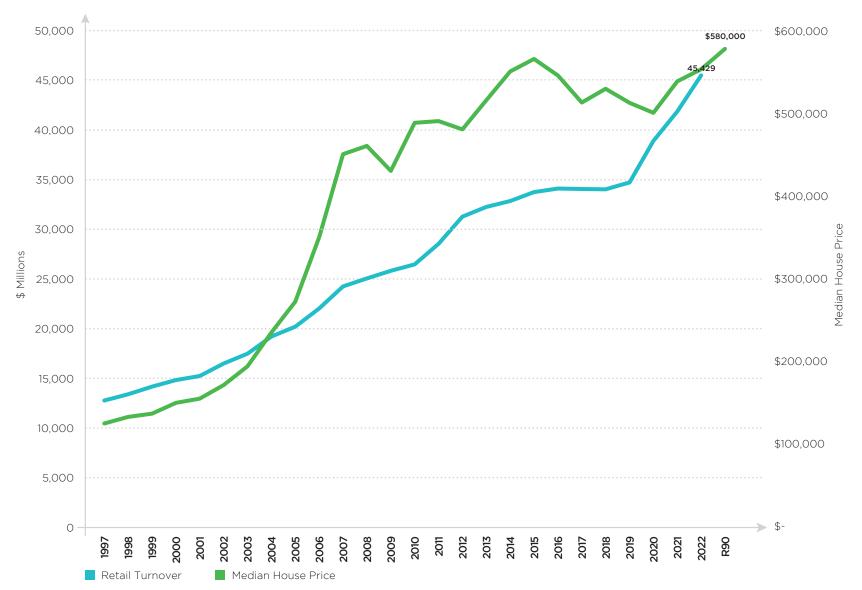
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## **RETAIL TURNOVER GROWTH**

This graph displays levels of retail turnover for the state charted against the median house price. The current year is still incomplete thus, it is represented by the R90 axis instead which stands for "recent 90 days". This is specifically shown to give emphasis to the latest house price movement.



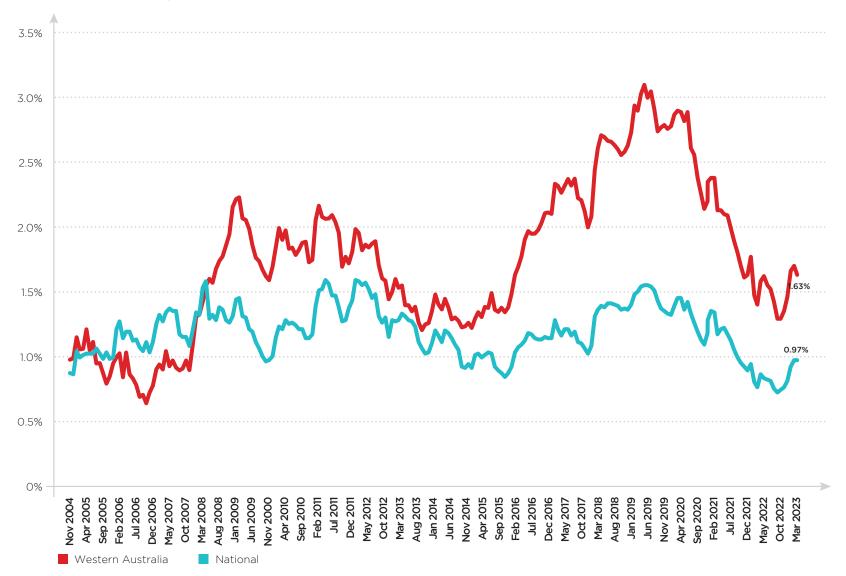
## RESEARCH REPORT PERTH CAPITAL CITY





## WESTERN AUSTRALIAN MORTGAGE ARREARS

This graph displays the percentage of mortgages that are 30+ days in arrears in the state and Nationally. Supplied by Standard and Poor's Global Ratings.



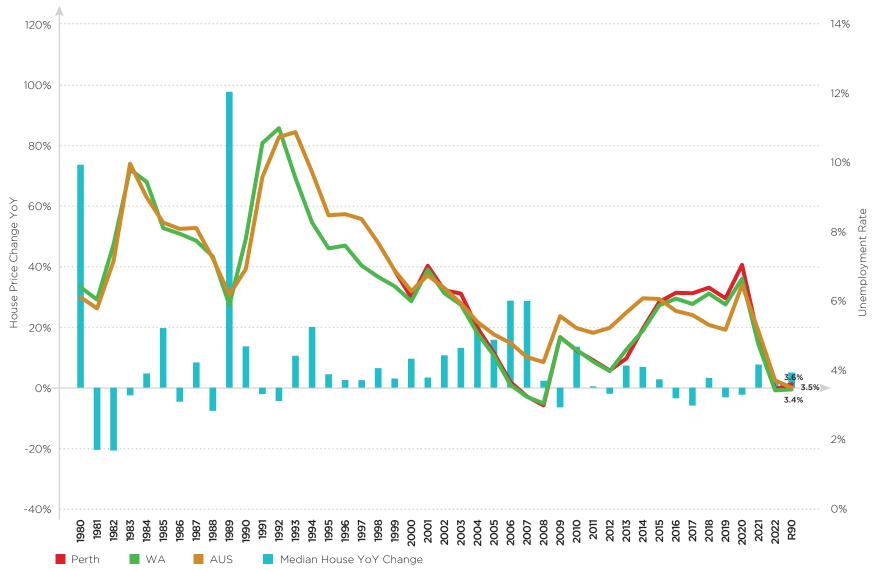
## RESEARCH REPORT PERTH CAPITAL CITY





## UNEMPLOYMENT V. MEDIAN HOUSE PRICE CHANGE

This graph shows the relationship between the state and national unemployment rate as a yearly average from 1980 and the current rate.



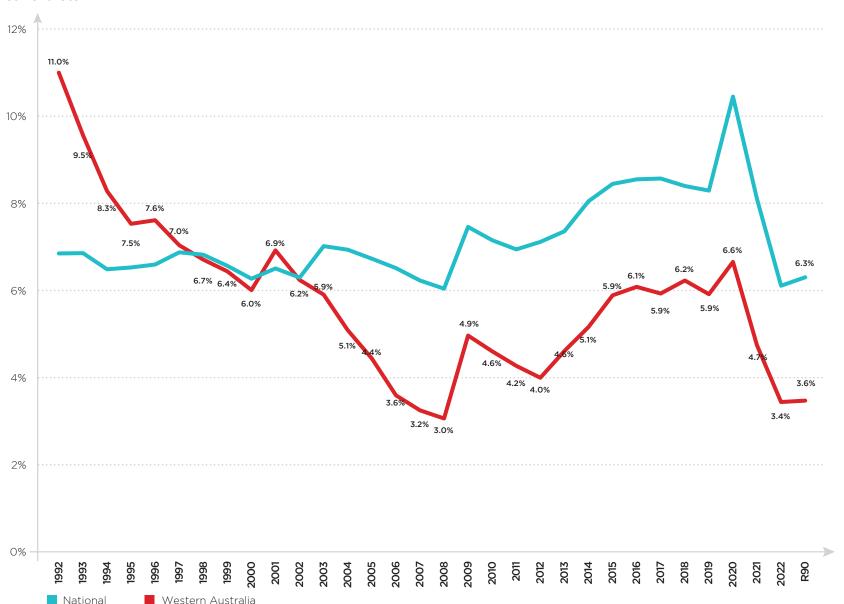
## RESEARCH REPORT PERTH CAPITAL CITY

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## UNDEREMPLOYMENT

This graph shows the relationship between the state and national underemployment rate as a yearly average from 1992 and the current rate.



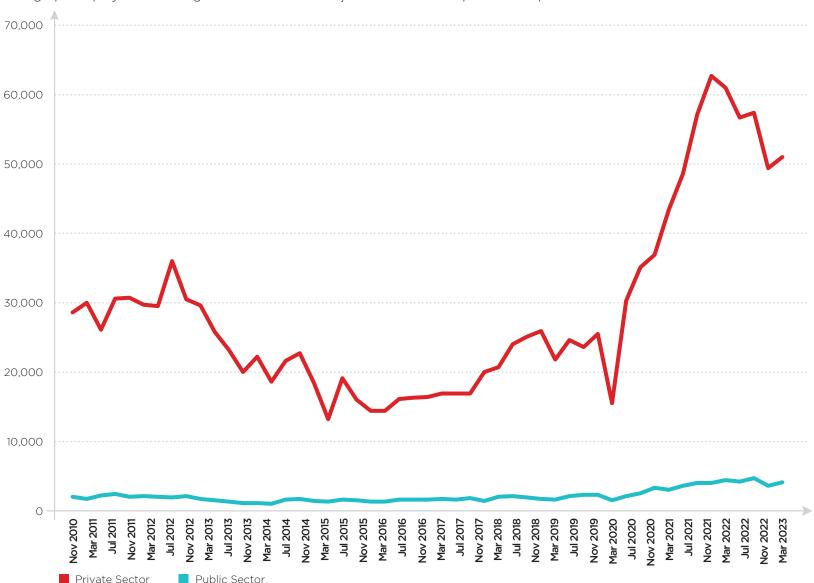
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## STATE JOB VACANCIES - PRIVATE & PUBLIC

This graph displays the ABS figure for the number of jobs created in the private and public sectors state wide.



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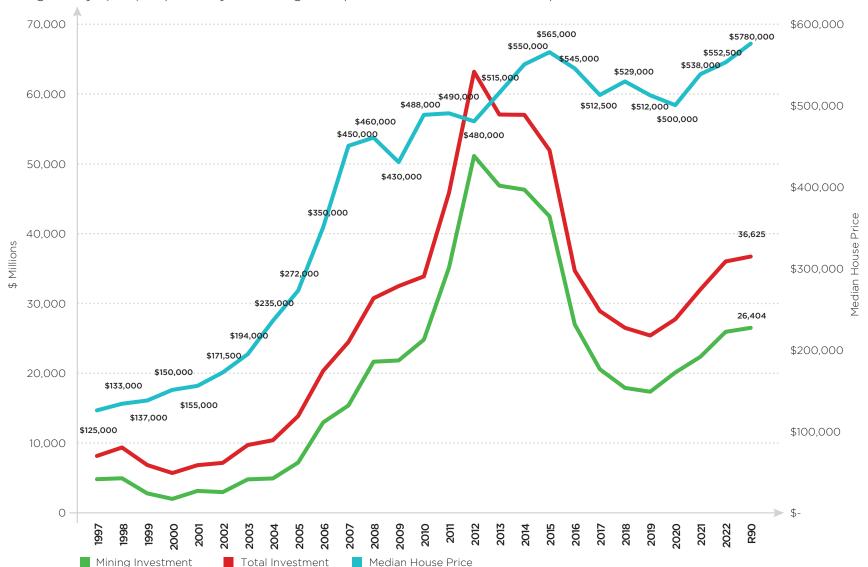


## WESTERN AUSTRALIAN PRIVATE BUSINESS INVESTMENT

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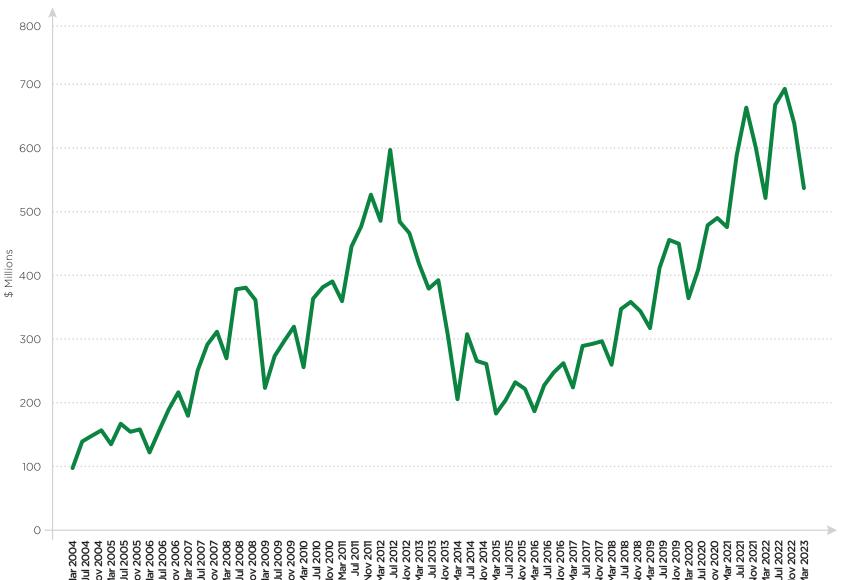
This graph displays private business investment into the state charted against the median house price. For the current year, the rolling 90 days (R90) is specifically shown to give emphasis on current median house price movement.





## WESTERN AUSTRALIAN MINERAL EXPLORATION EXPENDITURE

This graph displays the private sector exploration statistics compiled by the ABS for the state.



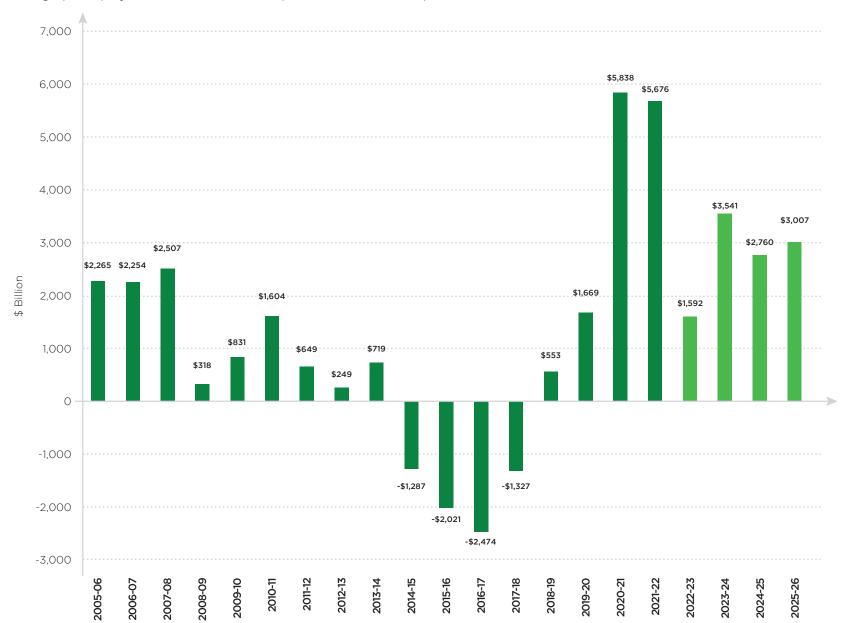
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## **STATE BUDGET**

This graph displays the State Government position of either a surplus or deficit.



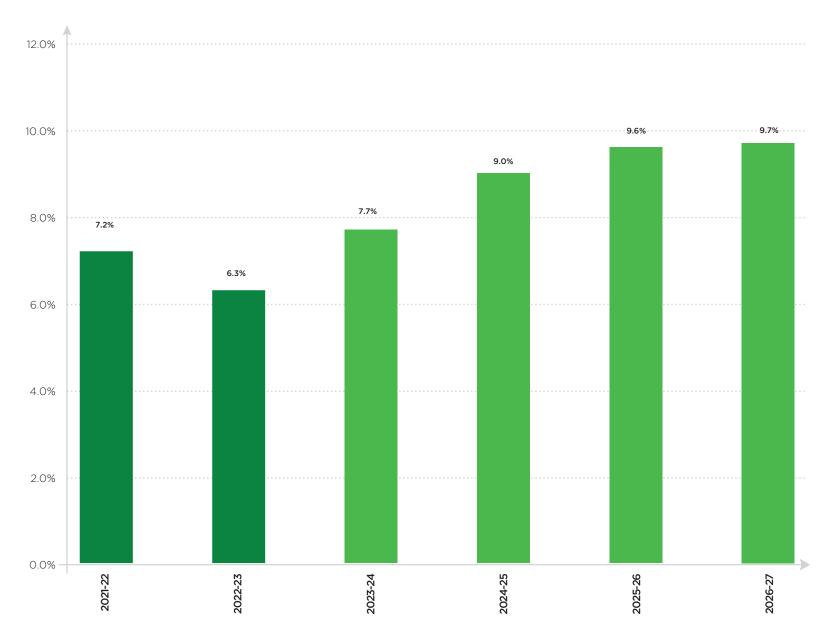
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## **NET DEBT AS % OF GSP**

This graph displays the state's net debt as a proportion of Gross State Product.



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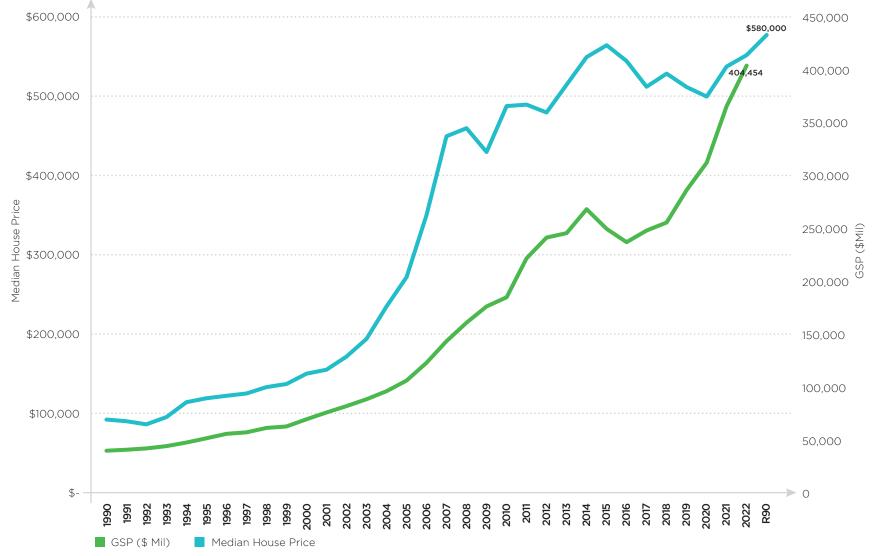


### SLIGHTLY



# GROSS STATE PRODUCT V. MEDIAN HOUSE PRICE

This graph displays Gross State Product charted against the median house price. Gross State Product is the measure of final goods and services produced in the state in a period of time. The current year is still incomplete thus, it is represented by the R90 axis instead which stands for "recent 90 days". This is specifically shown to give emphasis to the latest house price movement.



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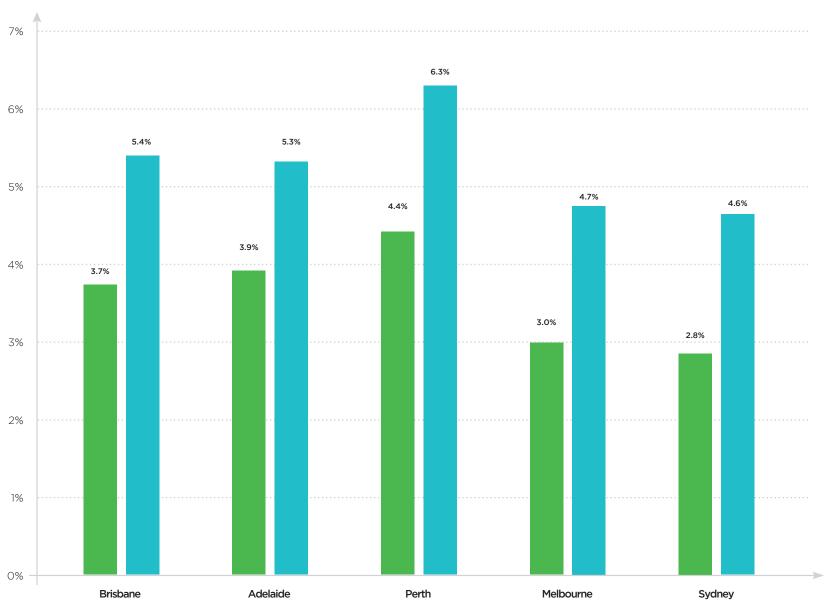


## **CURRENT INVESTMENT VALUE**

This graph compares the gross yield for houses and units in each of the five major capital cities.

House

Units



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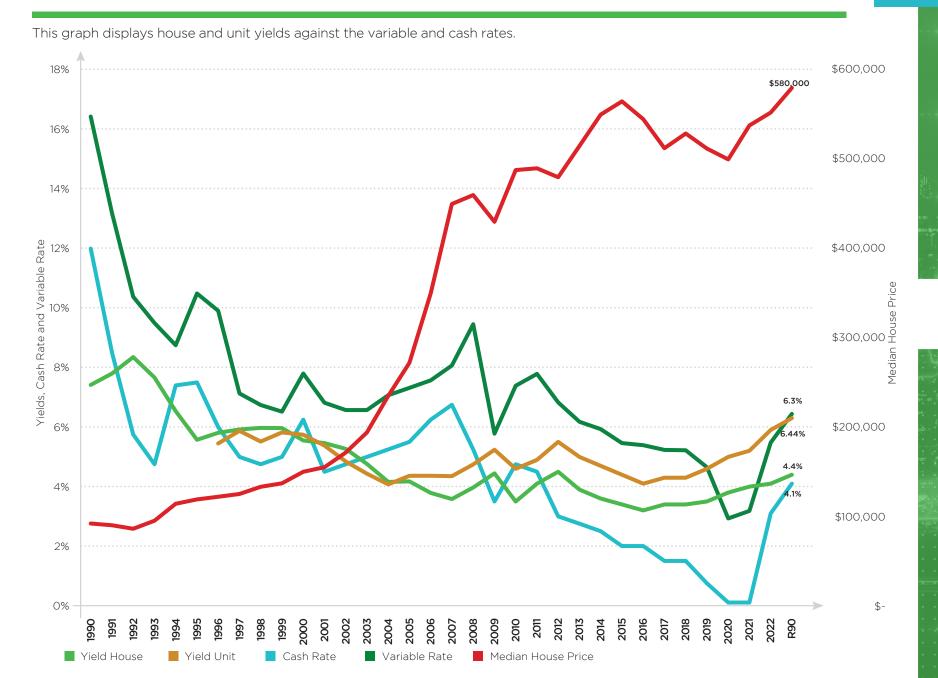




## **YIELD V. INTEREST RATES**

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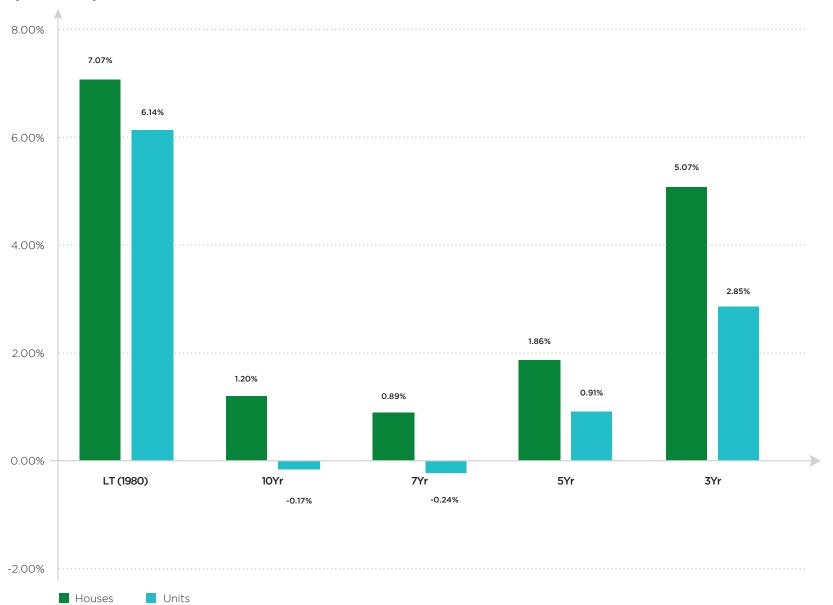


### SLIGHTLY



## **LONG TERM TRENDS**

This graph displays the annual compounded growth rates for houses and units over the long term, and the last 10 years, 7 years, 5 years and 3 years.



#### RESEARCH REPORT PERTH CAPITAL CITY





## PERTH V. SYDNEY HOUSE PRICE MOVEMENT

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This graph shows a relationship between the Perth median and the Sydney median and the percentage difference between them for each year.

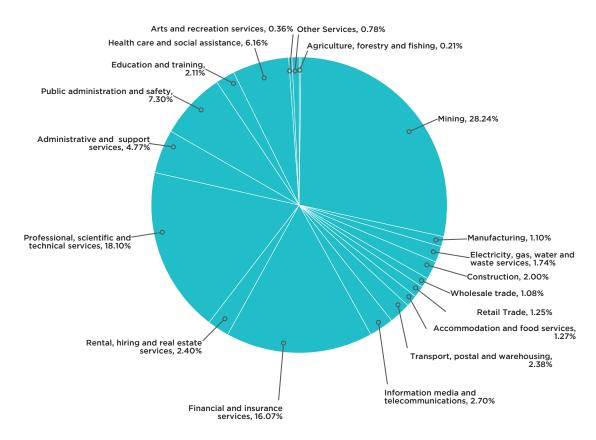




## **INDUSTRY VALUE ADDED**

Industry Value Added is the total value of goods and services produced by an industry after deducting production costs.

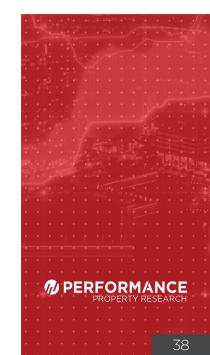
#### **GREATER PERTH**



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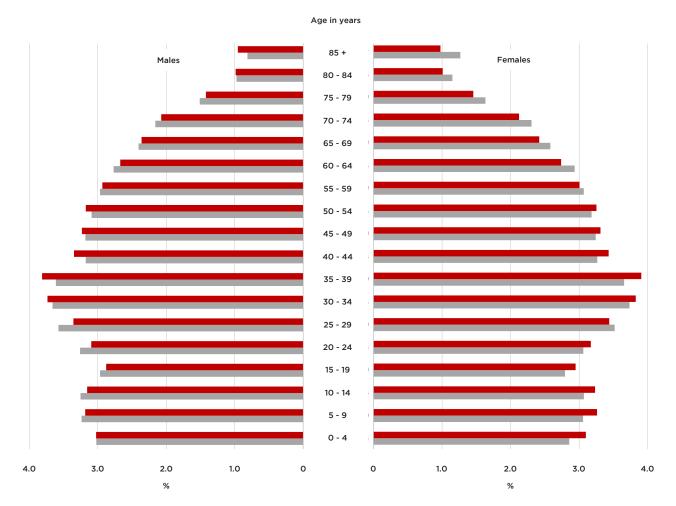


#### NEGATIVE



## **POPULATION PYRAMID**

The population pyramid demonstrates the breakdown of the different ages and sex percentages of the population. The dominant consumer base of a population is the 35 to 49 age brackets and ideally we like to see the preceding age brackets larger as they age to replace the existing group.



Source: Australian Bureau of Statistics, Census of Population and Housing, 2021 (Usual residence data).

■ Greater Perth ■ Australia

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## PERFORMANCE WHY USE US?



PERFORMANCE PROPERTY ADVISORY IS A DYNAMIC PROPERTY FIRM PROVIDING **PROPERTY ACQUISITION SERVICES ACROSS AUSTRALIA. OUR** FIRM IS COMPLETELY **RESEARCH DRIVEN AND WE APPLY A SOUND** COUNTERCYCLICAL INVESTMENT APPROACH.

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Each property must pass our stringent investment criteria and is subject to a thorough due diligence and price analysis process. This low risk approach excludes 99% of all properties currently on the market or for sale off market. We provide quality ethical and personalised advice, exceptional customer service, and pride ourselves on delivering successful outcomes.

Our objective is not to buy you a property. Purchasing a property is the last step in our considered and thorough process.

Our mission is to understand and satisfy your needs - financial or emotional, in a low risk and efficient manner. Our objective is to build your wealth through sophisticated property investment. We believe in everything we do because we treat your investment portfolio like it was our own.

### **OUR PROCESS**



#### **PERFORMANCE PROPERTY ADVISORY** SERVICES

- Property Acquisition
- Property Management
- Portfolio Review
- Sales Advisory / Vendor Advocacy

#### DATA **SOURCES:**

- Australian Bureau of Statistics
- BIS Shrapnel
- Residex
- SQM Research
- CoreLogic RP Data
- Foreign Investment Review Board
- Australian Trade & Investment Commission

## IMPORTANT INFORMATION



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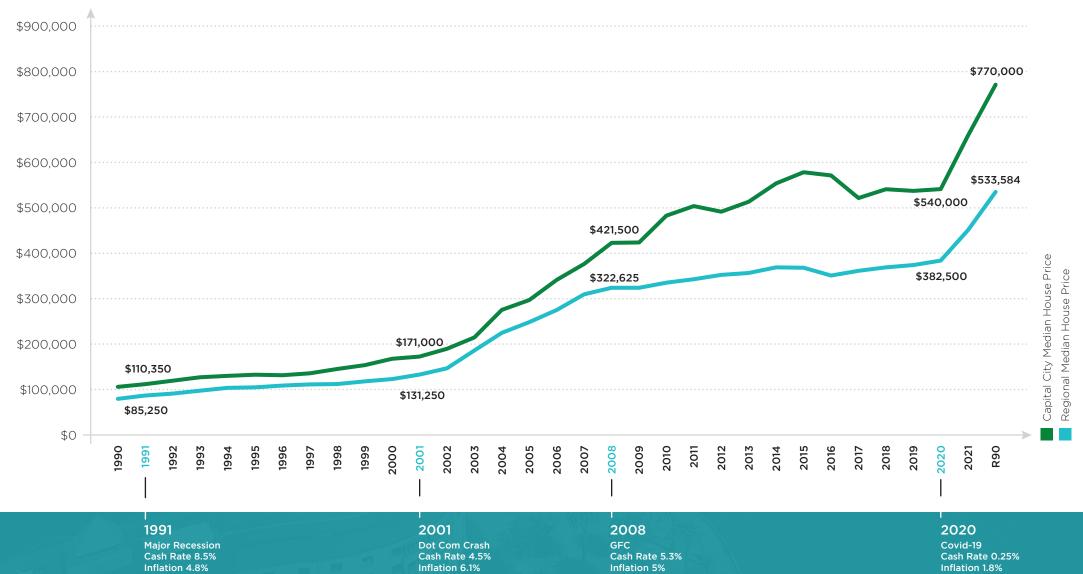
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#### **HEAD OFFICE**

Level 10, 30 Collins St Melbourne VIC 3000 Phone: (03) 8539 0300

### Capital Cities and Regions Median House Price



**Unemployment 9.6%** 

**Unemployment 6.8%** 

Unemployment 4.25%

**Unemployment 6.8%**